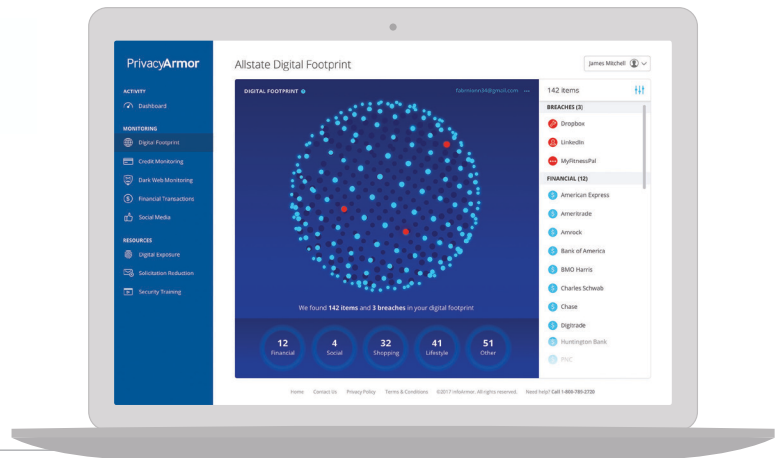


Coming in 2020



Allstate Digital Footprint

A “digital footprint” is a collection of all the data you’ve left behind that might expose your identity. Our new tool will offer a simple way for users to see and secure their information, and help stop identity theft before it starts.



\$1 million HSA/401(k) reimbursement

Coverage will extend to any retirement account, provided the account has been entered into our financial threshold monitoring tool. Users will be reimbursed for up to \$1 million each for HSA and 401(k) accounts. Exclusions include Federally-insured bank accounts and any losses that occurred prior to enrollment in PrivacyArmor Plus.†



Sex offender alerting

This new alert type will help protect families from predators by alerting a user when a sex offender moves into their neighborhood.*



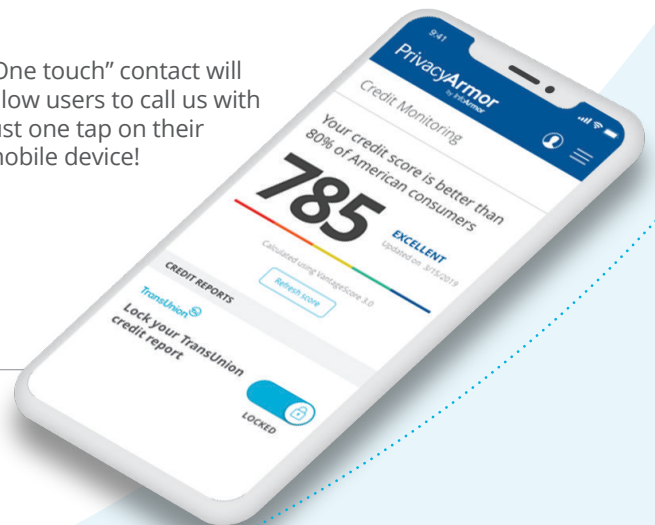
Enhanced social media monitoring

In addition to the social media accounts we currently monitor, users will now get alerts for YouTube accounts. We are also expanding our artificial intelligence capabilities to identify even more potentially malicious activity, such as known hacker activity.



Enhanced PrivacyArmor mobile app

“One touch” contact will allow users to call us with just one tap on their mobile device!



*Details may change prior to launch

†Identity theft insurance underwritten by insurance company subsidiaries or affiliates of Assurant. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policy described. Please refer to the actual policy for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

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