

## **BorgWarner dévoile son nouveau logo, marquant sa transition vers l'e-mobilité**

- *Avec un graphisme dynamique axé sur l'avenir, le logo ouvre un nouveau chapitre de l'histoire de BorgWarner*
- *L'entreprise table sur un chiffre d'affaires de plus de 10 milliards de dollars pour les produits électriques d'ici à 2027*
- *Le logo souligne la vision de BorgWarner d'un monde propre et économe en énergie*

Auburn Hills, Michigan, 6 juin 2023 – BorgWarner a dévoilé son nouveau logo qui souligne les progrès réalisés par l'entreprise dans sa transition vers l'e-mobilité soutenue par la mise en œuvre de sa stratégie *Charging Forward*. Le nouveau logo est une représentation visuelle de la transformation de l'entreprise. Dynamique et axé sur l'avenir, il ouvre un nouveau chapitre dans la longue et brillante histoire de BorgWarner. C'est la première évolution du logo depuis trente ans.

BorgWarner a [annoncé](#) sa stratégie *Charging Forward* en mars 2021 et a accompli depuis des avancées significatives dans la réalisation de ses objectifs. D'ici 2025, au moins 25 % du chiffre d'affaires de l'entreprise proviendra des composants pour véhicules électriques à batterie (VE), avec des commandes en interne de 3 milliards de dollars pour 2025, dépassant l'objectif de 2,5 milliards de dollars. Les fusions et acquisitions dans le secteur des véhicules électriques sont en avance sur le plan, avec cinq acquisitions dans les domaines des batteries, des moteurs électriques, de l'électronique de puissance et de la recharge rapide à courant continu. Avec l'achèvement de la scission de PHINIA prévu pour le troisième trimestre de cette année, BorgWarner aura atteint ses objectifs d'optimisation de son portefeuille de combustion thermique.

« Le moment est venu de présenter notre nouveau logo. Il témoigne des progrès considérables accomplis par notre équipe pour faire passer BorgWarner du statut d'entreprise leader dans les technologies de propulsion conventionnelles à celui de fournisseur de solutions

de pointe, notamment pour l'e- mobilité », a déclaré Frédéric Lissalde, President et Chief Executive Officer, BorgWarner.

Pour ouvrir ce nouveau chapitre, BorgWarner a annoncé aujourd'hui son intention de s'appuyer sur la force de ses produits fondateurs pour continuer à accroître le chiffre d'affaires de ses produits électriques (VE et hybrides) à 5,6 milliards de dollars en 2025 et à plus de 10 milliards de dollars en 2027. Cette année, l'entreprise prévoit un chiffre d'affaires compris entre 2,3 et 2,6 milliards de dollars pour les produits électriques.

BorgWarner s'est associé au cabinet de stratégie de marque [Siegel+Gale](#), pour élaborer le nouveau logo de l'entreprise.

### À propos de BorgWarner

Depuis plus de 130 ans, BorgWarner, leader mondial, innove avec succès dans le domaine de la mobilité. Avec un portefeuille de produits en constante évolution, nous soutenons la transition mondiale vers l'e-mobilité et contribuons ainsi à la création d'un avenir propre, sain et sûr.

# BORGWARNER

Le logo est une représentation visuelle de la transformation de l'entreprise et ouvre un nouveau chapitre de l'histoire de BorgWarner.

**Forward-Looking Statements:** This press release contains forward-looking statements as contemplated by the 1995 Private Securities Litigation Reform Act that are based on management's current outlook, expectations, estimates and projections. Words such as "anticipates," "believes," "continues," "could," "designed," "effect," "estimates," "evaluates," "expects," "forecasts," "goal," "guidance," "initiative," "intends," "may," "outlook," "plans," "potential," "predicts," "project," "pursue," "seek," "should," "target," "when," "will," "would," and variations of such words and similar expressions are intended to identify such forward-looking statements. Further, all statements, other than statements of historical fact contained or incorporated by reference in this press release that we expect or anticipate will or may occur in the future regarding our financial position, business strategy and measures to implement that strategy, including changes to operations, competitive strengths, goals, expansion and growth of our business and operations, plans, references to future success and other such matters, are forward-looking statements. Accounting estimates, such as those described under the heading "Critical Accounting Policies and Estimates" in Item 7 of our most recently filed Annual Report on Form 10-K ("Form 10-K"), are inherently forward-looking. All forward-looking statements are based on assumptions and analyses made by us in light of our experience and our perception of historical trends, current conditions and expected future developments, as well as other factors we believe are appropriate under the circumstances. Forward-looking statements are not guarantees of performance, and the Company's actual results may differ materially from those expressed, projected or implied in or by the forward-looking statements.

You should not place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Forward-looking statements are subject to risks and uncertainties, many of which are difficult to predict and generally beyond our control, that could cause actual results to differ materially from those expressed, projected or implied in or by the forward-looking statements. These risks and uncertainties, among others, include supply disruptions impacting us or our customers, such as the current shortage of semiconductor chips that has impacted original equipment manufacturer (“OEM”) customers and their suppliers, including us; commodity availability and pricing, and an inability to achieve expected levels of recoverability in commercial negotiations with customers concerning these costs; competitive challenges from existing and new competitors including OEM customers; the challenges associated with rapidly-changing technologies, particularly as relates to electric vehicles, and our ability to innovate in response; uncertainties regarding the extent and duration of impacts of matters associated with the COVID-19/coronavirus pandemic, including additional production disruptions; the difficulty in forecasting demand for electric vehicles and our electric vehicles revenue growth; potential disruptions in the global economy caused by Russia’s invasion of Ukraine; the ability to identify targets and consummate acquisitions on acceptable terms; failure to realize the expected benefits of acquisitions on a timely basis; our ability to effect the intended tax-free spin-off of our Fuel Systems and Aftermarket segments into a separate, publicly traded company on a timely basis or at all; the potential that uncertainty during the pendency of the spin-off transaction could affect our financial performance; the possibility that the spin-off transaction will not achieve its intended benefits; the failure to promptly and effectively integrate acquired businesses; the potential for unknown or inestimable liabilities relating to the acquired businesses; our dependence on automotive and truck production, both of which are highly cyclical and subject to disruptions; our reliance on major OEM customers; fluctuations in interest rates and foreign currency exchange rates; our dependence on information systems; the uncertainty of the global economic environment; the outcome of existing or any future legal proceedings, including litigation with respect to various claims, or governmental investigations, including related litigation; future changes in laws and regulations, including, by way of example, taxes and tariffs, in the countries in which we operate; impacts from any potential future acquisition or disposition transactions; and the other risks noted under Item 1A, “Risk Factors” in our most recently-filed Form 10-K and/or Quarterly Report on Form 10-Q. We do not undertake any obligation to update or announce publicly any updates to or revisions to any of the forward-looking statements in this press release to reflect any change in our expectations or any change in events, conditions, circumstances, or assumptions underlying the statements.

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