

보그워너, 독일 IAA 모빌리티 2023 참가...

혁신적 e모빌리티 솔루션 및 새로운 CI 공개

- *차량 전기화 솔루션 및 충전 인프라 사업 포트폴리오 선보일 것*
- *새로운 브랜드 이미지로 보그워너의 변화 강조*
- *보그워너, 홀 A2, 부스 B11*

2023년 8월 23일 – 보그워너(BorgWarner)가 'IAA 모빌리티 2023'에서 자동차 제조업체들의 전기화 전환을 지원하는 혁신적인 제품 포트폴리오를 홀 A2, 부스 B11에서 선보인다. 오는 9월 5일부터 8일까지 독일 뮌헨에서 열리는 이번 전시회에서 보그워너의 전략적 목표 달성 및 e 모빌리티로의 전환을 위한 효율적인 기술 솔루션의 지속적인 발전을 강조할 예정이다. 또한, 보그워너의 새로운 브랜드 이미지를 보다 많은 이들에게 선보이는 자리가 될 것이다.

보그워너 회장 겸 CEO 프레데릭 리살데(Frédéric Lissalde)는 “보그워너는 새로운 로고와 함께 모빌리티의 전기화 및 전 세계 이산화탄소 배출 감소를 위한 전략에 더욱 집중하는 새로운 기업 정체성의 시기로 접어들고 있다”며 “보그워너는 ‘Charging Forward(미래를 향한 발걸음)’ 전략에 큰 발전을 이루었으며, 최근 6월에 개최된 ‘투자자의 날’에서 새롭게 업데이트된 ‘Charging Forward 2027’ 전략을 공개했다”고 말했다.

보그워너는 부스에서 최신 실리콘 카바이드(SiC) 인버터 제품을 전시하며, 800V 시스템의 글로벌 시장 선두 업체 중 하나로 입지를 강화하고 있다. 특허받은 바이퍼(Viper) 모듈이 탑재된 인버터는 주행 성능 개선, 배터리 수명 연장 및 충전 시간 단축을 지원한다.

또한, 보그워너는 eCooler, eFan 및 고전압 히터뿐만 아니라 충전 스테이션, 배터리팩, 파워 일렉트로닉 및 드라이브트레인(Drivetrain) 시스템 등 지속가능성을 강조하는 업계 최고 수준의 전기차용 열관리 솔루션을 공개한다. 안전성을 최우선으로 두고 설계한 보그워너의 eCooler 패밀리는 다양한 셀 타입의 배터리 및 파워 일렉트로닉을 냉각시키기 위해 사용된다. 본 기술은 매우 효율적인 방열을 지원하며, 배터리 및 전자 부품의 성능을 고도화하고 수명을 연장시킨다. 지속적으로 제품 라인 확장 중인 고정식 DC 고속 충전 스테이션도 홀 A2, 부스 B11 에 위치한 보그워너 부스에 다양하게 전시된다.

나아가 IAA 모빌리티에서 보그워너 고위 인사들은 Charging Forward 및 최근 공개된 Charging Forward 2027 전략의 진행 상황에 대한 업데이트를 발표하고 보그워너 전기화 전략의 현재 및 미래 목표에 대해 자세히 설명할 계획이다.

[보그워너 소개]

보그워너는 130 년 이상 성공적인 모빌리티 혁신을 시장에 선보인 혁신적인 글로벌 제품 리더로서 세계를 더 깨끗하고 건강하며 안전한 미래로 이끌어 나가기 위해 e-모빌리티로의 (eMobility) 전환을 선도하고 있다.



보그워너, IAA 모빌리티 2023 참가하여 혁신적 e모빌리티 솔루션 및 새로운 CI 공개 예정

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You should not place undue reliance on these forward-looking statements, which speak only as of the date of this release. Forward-looking statements are subject to risks and uncertainties, many of which are difficult to predict and generally beyond our control, that could cause actual results to differ materially from those expressed, projected or implied in or by the forward-looking statements. These risks and uncertainties, among others, include: supply disruptions impacting us or our customers, such as the current shortage of semiconductor chips that has impacted original equipment manufacturer (“OEM”) customers and their suppliers, including us; commodity availability and pricing, and an inability to achieve expected levels of recoverability in commercial negotiations with customers concerning these costs; competitive challenges from existing and new competitors including OEM customers; the challenges associated with rapidly changing technologies, particularly as relates to electric vehicles, and our ability to innovate in response; uncertainties regarding the extent and duration of impacts of matters associated with the COVID 19/coronavirus pandemic, including additional production disruptions; the difficulty in forecasting demand for electric vehicles and our electric vehicles revenue growth; potential disruptions in the global economy caused by Russia’s invasion of Ukraine; the ability to identify targets and consummate acquisitions on acceptable terms; failure to realize the expected benefits of acquisitions on a timely basis; the possibility that the spin-off transaction will not achieve its intended benefits; the failure to promptly and effectively integrate acquired businesses; the potential for unknown or inestimable liabilities relating to the acquired businesses; our dependence on automotive and truck production, both of which are highly cyclical and subject to disruptions; our reliance on major OEM customers; fluctuations in interest rates and foreign currency exchange rates; our dependence on information systems; the uncertainty of the global economic environment; the outcome of existing or any future legal proceedings, including litigation with respect to various claims, or governmental investigations, including related litigation; future changes in laws and regulations, including, by way of example, taxes and tariffs, in the countries in which we operate; impacts from any potential future acquisition or disposition transactions; and the other risks noted in reports that we file with the Securities and Exchange Commission, including Item 1A, “Risk Factors” in our most recently filed Form 10-K and/or Quarterly Report on Form 10-Q. We do not undertake any obligation to update or announce publicly any updates to or revisions to any of the forward-looking statements in this release to reflect any change in our expectations or any change in events, conditions, circumstances, or assumptions underlying the statements.